

CONVENTION SPONSOR OPPORTUNITIES 2012

May 17 – 19, 2012 - The Renaissance Hotel at World Golf Village – St. Augustine, Florida

Presenting Sponsor Opportunities and Benefits

Presenting sponsors will receive top level recognition at the sponsored event. All presenting sponsors will be highlighted on signage displayed throughout the convention and will have their logo on all material printed for the sponsored event. Sponsor will have year-round presence on the Federation website as a major supporter of the Florida Federation of Fairs and Livestock Shows, Inc.

President's Party Presenting Sponsor

The opening night President's Party is the first of the networking opportunities and is one of the highlights of the convention. The party will feature light hors d'oeuvres, entertainment and a brief live auction. Sponsor will receive all presenting sponsor benefits plus: **Name listing at event – On stage recognition at the party – Front inside cover ad in convention program.** *Sponsorship investment - \$4500.*

Opening Session and Keynote Speaker Presenting Sponsor

The opening session is one of the most anticipated sessions of the convention. It typically begins with a welcome and convention overview and includes an introduction of all associates in attendance. An informative keynote speaker sets the tone for an exciting seminar. Additional sponsorship benefits include: **On stage introduction of keynote speaker — Full page ad in convention program - Sponsorship investment - \$2500**

Luncheon Presenting Sponsor – Available for Friday and/or Saturday

A luncheon sponsorship is an ideal way to reach both Fair members and associate members in a relaxed and social environment. Showcases provide entertainment at each luncheon event. Additional sponsorship benefits include: **On stage recognition – Reserved table located center stage – Full page ad in convention program – Authorization to distribute promotional materials at table settings– Sponsorship investment for Friday or Saturday - \$1000 – Friday and Saturday Sponsorship investment - \$2000**

Annual Banquet Presenting Sponsor

Saturday evening's annual banquet is a highlight of the convention and is always a "sold out" event. An awards ceremony is held to recognize leaders in the industry, award scholarships to deserving youth and to recognize Fairs that have been named Blue Ribbon Fairs. Installation of the new board of directors takes place at the banquet. In addition to presenting sponsor benefits, sponsor will receive: **Complimentary tickets and seating for 2 at the head table – Reserved table located center stage – Authorization to distribute promotional materials at table settings - Back cover ad in convention program.** *Sponsorship investment - \$2000.*

Other Sponsorships Available

Numerous other sponsorships are available, giving the sponsor the opportunity to promote to all attendees of the convention. **Sponsor will receive recognition on signage displayed at the sponsored event/activity, recognition at the sponsored event, and ad listing in the convention program. Sponsor will also have year-round listing on the Federation website.**

Educational Workshop Sessions – \$750 per session (\$2000 for all sessions)

Round Table Discussions - \$750 per session (\$2000 for all sessions)

Convention Name Badge Sponsorship - \$1500

Incoming President's, Hall of Fame, and Associate of Year Recipient Toast - \$1000

IAFE Institute of Fair Management Scholarship - \$1000

Trade Show Refreshment Breaks –3 breaks at \$1000 per break or 2 - \$500 co-sponsorships per break

Coffee Stations - 2 stations at \$500 per station or \$1,000 for both stations

Year in Review Presentation - \$500

Ag Awards Contest - \$300

Directory Photo Contest - \$300

Historical Exhibit Display Contest - \$300

Door Prize/Auction Sponsorships - \$250

Friends of the Federation - \$150

We are always open to creating new sponsorships whenever there is an interest.

Continued on other side

Convention Sponsorship Reply Sheet

Company/Organization: _____

Contact Person: _____

Address: _____ **City/State/Zip:** _____

Phone Number: _____ **Email:** _____

_____ **Yes, we would like to be a 2012 Convention Sponsor. Please put us down for:**

Presenting Sponsorships:

- _____ **President's Party (\$4500)**
- _____ **Opening Session/Keynote (\$2500)**
- _____ **Friday Luncheon (\$1000)**
- _____ **Saturday Luncheon (\$1000)**
- _____ **Fri. & Sat. Luncheon (\$2000)**
- _____ **Annual Banquet (\$2000)**

Other Sponsorships:

- _____ **Educational Workshop Sessions (_____ \$750 per session or _____ \$2000 for all sessions)**
- _____ **Round Table Discussions (_____ \$750 per session or _____ \$2000 for all sessions)**
- _____ **Convention Name Badges (\$1500)**
- _____ **Incoming President's, Hall of Fame, & Associate of Year Recipient Toast (\$1000)**
- _____ **IAFE Institute of Fair Management Scholarship (\$1000)**
- _____ **Trade Show Refreshment Breaks-3 breaks(____ \$1000 sponsorship/break or ____ \$500 co-sponsorship/break)**
- _____ **Coffee Stations – 2 stations (_____ \$500 per station or _____ \$1000 for both stations)**
- _____ **Year in Review Presentation (\$500)**
- _____ **Ag Awards Contest – (\$300)**
- _____ **Directory Photo Contest – (\$300)**
- _____ **Historical Exhibit Display Contest – (\$300)**
- _____ **Door Prizes/Auction (\$250)**
- _____ **Friends of the Federation (\$150)**

_____ **Please contact us about creating a new sponsorship**

Please Indicate:

- _____ **Our check is enclosed**
- _____ **Please send us an invoice**
- _____ **Charge to credit card – info below**

All sponsorships must be finalized by April 1st for printing purposes.

***Associates and/or Companies may combine to do joint sponsorships.**

**Please return to: Lisa Hinton, Florida Federation of Fairs, 12802 Balm Boyette Road, Riverview, FL 33579
Or Fax to 888-233-1501**

TO PAY BY CREDIT CARD: Name and Address (if different than above) _____

Credit Card Number: _____ **Security Code:** _____

Circle one: VISA MC DC Please Note: We do not accept American Express Exp. Date: _____

Signature: _____