

Florida Federation of Fairs - Convention Program

“Kick Off The Fun”

(Program subject to change)

Wednesday May 12, 2010

11:00am Giles Ellis Memorial Golf Tournament
(Registration-11:00, Lunch-11:30, Shotgun Start-1:00,
Tournament Dinner-5:30)

9:00-11:00pm Hospitality Suite Open

Thursday May 13, 2010

8:30-12:00 & 1:00-5:00 Registration Open
8:30-10:30 Past Presidents Breakfast and Board Meeting – invitation only
8:30-11:30 Trade Show Set-up (Vendors Only)
1:00-4:00 Trade Show Open

2:00-2:45 Encounters with Technology - Windows 2007

2:00-2:45

Table Topics #1

1. Beer/Wine Gardens – Positives and Negatives
2. Season Passes – Are They Worth It?
3. ADA – Starting From The Beginning
4. Sponsors Are A Challenge – How to Keep Them Involved
5. Let’s Compare Ag Premiums
6. New Competitive Exhibit Ideas – Let’s Keep It Current

3:00-3:45

Encounters with Technology

Creating Organized Files in both Word and your Emails

3:00-3:45

Table Topics #2

1. State Tax Law and How It Affect You
2. Got Questions – Midways or Concessions (Fairs under 100,000)
3. How To Write Press Releases That Will Get Printed
4. Expanding Your Non-Fair Revenues
5. Volunteers – Finding, Training, and Keeping Them
6. E. coli – An Update

5:00-8:00

President’s Party and Auction –

5:00 - Cash Bar Opens

5:30 - 6:00 Live Auction

6:00 - 7:00 Light hors d’oeuvres

7:00 – 8:00 Showcases

8:00

Dinner on your own

9:00-11:00

Hospitality Suite Open

Friday May 14, 2010

8:30-10:00

Opening Session

Welcome and Convention Overview

Keynote Speaker

Introduction of Associates

10:15-11:00

Associates Meeting

10:15-11:00

Encounters with Technology - Excel #1

10:15-11:00

Table Topics #3

1. Legal Issues – Your Chance To Ask Our Attorney
2. Doing More With Less
3. Bank Card Fees – Know What To Look For
4. Cut Your Marketing Budget and Trade More
5. Livestock Shows – Open, Youth, The Future?
6. Food on Stage – Cooking Shows & Demos

11:15-12:00	Encounters with Technology - Excel #2
11:15-12:00	<p>Table Topics #4</p> <ol style="list-style-type: none"> 1) How Fla. Department of Ag & Consumer Services Can Help With Exhibits and Services 2) Got Questions – Midways and Concessions (fairs over 100,000) 3) How To Get The Media Involved At Your Fair 4) Ag Challenges For Small Fairs 5) Bringing Youth To Your Fair Board 6) Gate Promotions That Work – Attendance Boosters
12:00-1:30	Lunch (Ag Awards and Showcases)
2:00-4:00	Trade Show Open
4:00-5:00	<p><u>Encounters with Technology</u> The Fundamentals of Keeping your PC running</p>
4:00-5:00	<p><u>Educational Workshops #1</u></p> <ol style="list-style-type: none"> 1) Lost Kid Policies and Procedures 2) Competitive Exhibits – from the bottom up 3) Advertising – It's a Changing! 4) Livestock Emergency Plans 5) Innovative Entertainment on a Budget 6) Insurance – A Focus on Rain & Event Cancellation
9:00 – 11:00	Friday Night Showcases - sponsored by the Associates
	<u>Saturday May 15, 2010</u>
8:30-11:00	Trade Show (Last Chance)
8:30- 9:30	Coffee, Tea and pastries available the Trade Show
9:45-10:45	Encounters with Technology - Web Design #1 – Getting Started
9:45-10:45	<p><u>Educational Workshops #2</u></p> <ol style="list-style-type: none"> 1) Social Networking – Following the Trends 2) The Principles of Food and Beverages – Part 1 3) The Future Of Youth Livestock Shows 4) The Best Competitive Exhibit Ideas 5) Creative Ticketing 6) Security – Exploring Available Resources
10:50-11:50	Encounters With Technology - Web Design #2
10:50-11:50	<p><u>Educational Workshops #3</u></p> <ol style="list-style-type: none"> 1) How Safe Are Rides In Florida? 2) The Principles of Food and Beverages – Part 2 3) Providing Value – Doing More with Less 4) Targeting Age Groups For Increased Attendance At Your Fair 5) Zoonotic Diseases – What Do They Mean For Our Fairs Presented by FDOH and FDACS liaison 6) Simple Ways to Go Green at Your Fair
12:00-1:30	Lunch – (Directory Cover Photo Awards and Showcases)
1:45-3:00	Business Meeting
3:30-4:00	Board of Directors Meeting
6:00-7:00	Hospitality Hour – Cash Bar
7:00-8:45	Annual Banquet
9:00-9:30	Reception for Incoming President and Hall of Fame Recipient
9:30-12:00	Hospitality Suite Open